ERIC FRIEDHEIM TOURISM INSTITUTE seminar



Understanding links between hotels and activities in a tourism destination using a growing network model

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Dr. Hernández-Guerra's main line of research has been the application of dynamical models to represent complex systems in nature-based industries, such as tourism and fisheries. Recently, he is particularly interested in the application of the social network analysis to tourism, from the theoretical and empirical point of view.

Join us for pizza @ 11:30 AM!

Friday, April 6, 2018 12:00pm - 1:00pm

EFTI Conference Room | FLG 242

